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Board of Appeals
Hingham, MA

June 12, 2026

Robyn S. Maguire, Chair
Hingham Zoning Board of Appeals
Town Hall
210 Central Street
Hingham, MA 02043

Re: Rockland Trust Company – One Technology Place, Hingham

Dear Chair Maguire and Members of the Board:

I am writing on behalf of Perry Rockland LLC, owner of One Technology Place, in strong support of the application filed by Rockland Trust Company relating to the proposed halo-illuminated building signage at its new corporate headquarters facility.

Perry Rockland is pleased that Rockland Trust Company has selected One Technology Place as the location for its new headquarters following the departure of EMD Serono. The relocation represents a substantial investment by Rockland Trust in both the property and the surrounding communities and ensures the continued occupancy of one of the South Shore's most significant office and employment centers.

As owner of One Technology Place, Perry Rockland has a direct interest in ensuring that the property remains a first-class corporate facility that is attractive, functional, and consistent with the quality of development found throughout the Route 3 corridor. Perry-affiliated entities also own nearby 2 Pond Park and 1040 Hingham Street, both of which successfully utilize halo-illuminated building signage as part of a high-quality office and commercial environment. Based on our experience with these and other commercial properties, we have found halo illumination to be an effective and visually attractive method of building identification that is well suited to modern office and corporate headquarters facilities.

One Technology Place is a large, three-story building comprising approximately 200,000 square feet. The building is situated well back from surrounding roadways and is accessed through a series of connecting roads that can be unfamiliar to first-time visitors. For a headquarters facility that welcomes employees, customers, vendors, and visitors from throughout the region, clear building identification is important. In our experience, halo illumination is preferable to traditional externally illuminated signage. The halo legibility and a softer and more refined appearance,

improves legibility, and avoids the harsher visual impacts that can be associated with direct lighting. The result is a sign that is easier to identify without creating unnecessary glare or visual distraction.

Halo-illuminated signage is particularly well suited to larger office and corporate buildings. It integrates naturally with the architecture of the building, creates a high-quality corporate image, and avoids both visual clutter and maintenance burdens associated with externally mounted lighting fixtures. For these reasons, we believe the proposed signage is appropriate for One Technology Place and consistent with the character of other high-quality commercial properties along the Route 3 corridor.

The relocation of Rockland Trust Company's headquarters to Hingham presents an exciting opportunity to showcase the Town of Hingham's value to top-quality commercial institutions. The proposed signage complements Hingham's Route 3 business corridor and its concentration of major office, medical, and corporate headquarters facilities.

Accordingly, Perry Rockland LLC respectfully urges the Board to approve the requested relief necessary to allow the proposed signage and illumination.

As always, I appreciate your consideration.

Sincerely,

DocuSigned by:
Kerri S. Gallaway
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Kerri Spurr Gallaway
Executive Vice President, A.W. Perry, Inc.
for Perry Rockland, LLC

Cc: Emily Wentworth, Community Planning Director
Art Robert, Assistant Town Administrator – Operations